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# WELCOME TO A NEW YEAR

## OF WELLNESS AND POSSIBILITY

A new year invites us to pause, take a breath, and look ahead with renewed optimism. It's a moment to reflect on what strengthens us — not only physically, but mentally and emotionally — and to set intentions that help us live with more energy, clarity, and confidence.

In our busy world, taking care of ourselves can easily slip to the bottom of the list. But simple daily choices can make a meaningful difference. Eating nourishing foods, staying active, getting quality rest, and surrounding ourselves with positive influences all help create a foundation for lasting well-being. Even small adjustments can shape a healthier, more balanced year.

At LaneInnovative, we believe wellness begins with knowledge. That's why this issue brings together thoughtful insights on digestive health, bone strength, immune balance, sleep support, and skin vitality. Our goal is to provide clear, trustworthy information that empowers you to make informed decisions for yourself and your family.

As you turn the pages, we hope you feel inspired to approach the new year with curiosity and confidence — and to embrace the daily habits that help you feel your best.

Wishing you a bright, healthy, and fulfilling start to 2026.

All the best,



**Andrew Lane**  
President





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# THE CALCIUM

## — WHY MORE ISN'T ALWAYS BETTER

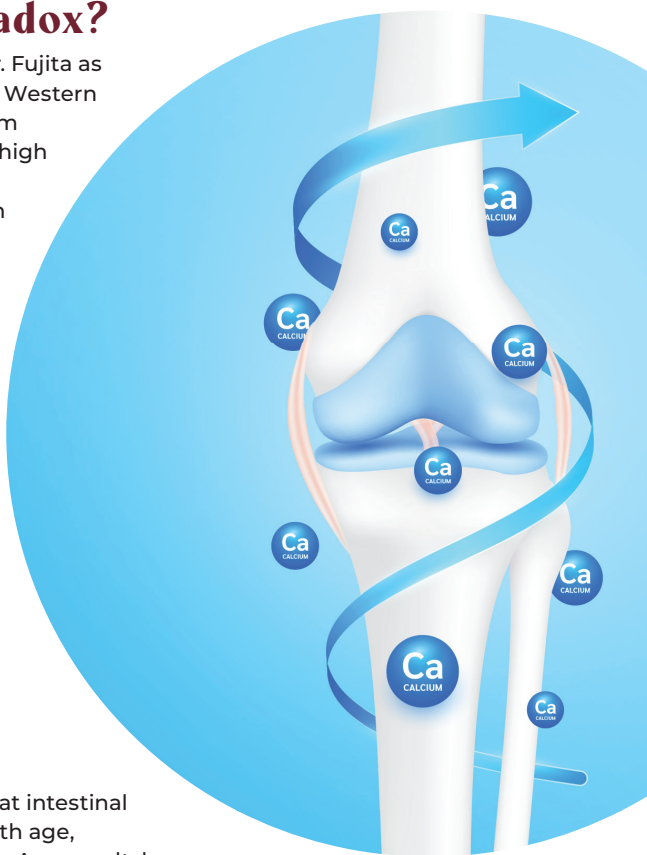
The calcium paradox is one of the most puzzling discoveries in the study of bone health. It refers to the strange but well-documented phenomenon in which populations with higher calcium intake—such as those in the U.S. and Western Europe—suffer higher rates of bone loss and fractures, while populations with much lower calcium consumption, such as in Japan, experience stronger bones and fewer osteoporotic issues as they age.

This paradox sparked decades of scientific inquiry by Dr. Takuo Fujita, a pioneering physician and researcher in calcium metabolism. Through his work as professor of medicine and founder of the Osteoporosis Foundation of Japan, Dr. Fujita brought global attention to the reality that calcium intake alone does not ensure bone health. His key insight? It's not how much calcium you consume—but how well your body absorbs and retains it—that matters most.

### What Is the Calcium Paradox?

The calcium paradox was first described by Dr. Fujita as he compared bone health outcomes between Western and Japanese populations. In the West, calcium intake often exceeds 1,000 mg per day due to high consumption of dairy and supplements. Yet, these populations continue to experience high rates of age-related bone loss and fractures. Meanwhile, elderly Japanese adults, whose diets typically provide only 400–600 mg of calcium daily, enjoy stronger bones and far fewer hip fractures.

The paradox challenges the conventional wisdom that increasing calcium intake always leads to better bone health. Dr. Fujita argued instead that the aging body's ability to absorb calcium declines significantly, meaning that simply taking more calcium is not enough—especially after age 50.



### Why Calcium Alone Isn't Effective

Dr. Fujita's clinical research revealed that intestinal calcium absorption efficiency drops with age, particularly in postmenopausal women. As a result, large amounts of calcium may pass through the body without being utilized—and even worse, may accumulate in soft tissues such as blood vessels, joints, or kidneys. This inappropriate calcium deposition contributes to the risk of calcification-related complications while failing to support bones.

This misdirection of calcium is at the heart of the calcium paradox. In older adults, more calcium doesn't equal better bones—it may actually increase the risk of other issues if it's not properly absorbed and directed.

**Stronger bones start with smarter  
calcium — not just more calcium.**



# UM TRAP

R FOR YOUR BONES

Most adults absorb far less calcium  
than they think – especially after  
age 50.

Better absorption matters more than  
higher intake.

## Dr. Fujita's Scientific Solution: Enhance Absorption

To address this issue, Dr. Fujita conducted extensive research into improving calcium absorption. He developed and tested a marine algae-based calcium known as AAACa (Active Absorbable Algal Calcium), which is combined with a natural amino acid extract to improve intestinal transport of calcium. This amino acid complex helped stimulate calcium-binding proteins, increasing absorption even in older adults.\*

In clinical trials, subjects who received AAACa demonstrated improved calcium retention, increases in bone mass, and measurable reductions in urinary calcium loss—especially compared to conventional calcium carbonate supplements.\*

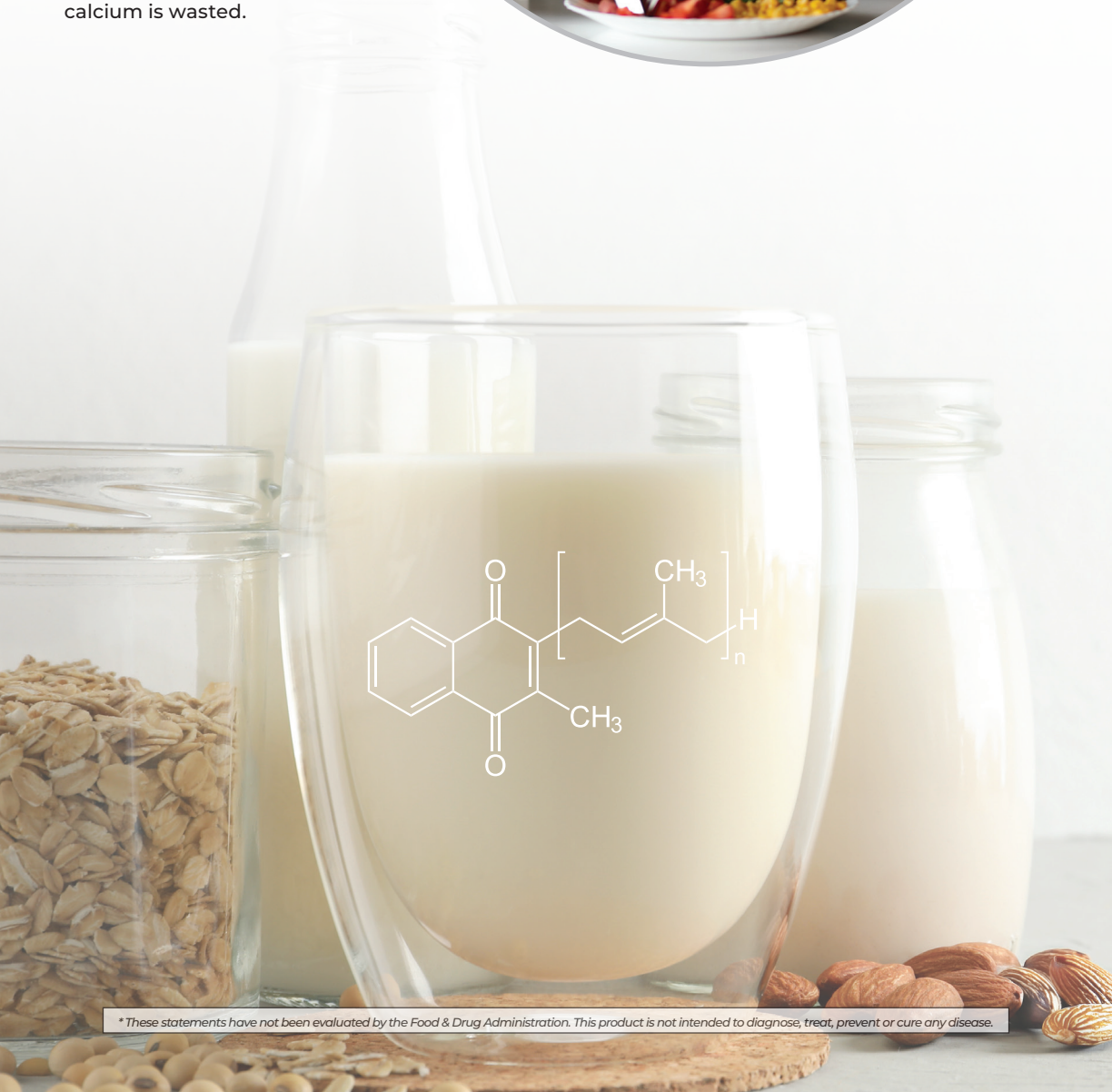
Dr. Fujita's breakthrough was not in promoting more calcium, but in showing how to make calcium bioavailable and beneficial, particularly to those most at risk for bone decline.

**High calcium  
intake doesn't  
automatically mean  
strong bones.  
It's what your body  
can actually use  
that counts.**

# Cultural Differences: Diet and Lifestyle

Part of the calcium paradox is cultural. The traditional Japanese diet is rich in vegetables, seafood, soy products, and fermented foods—but low in dairy. Despite lower calcium intake, Japanese elders maintain strong bones. Dr. Fujita noted that the combination of mineral-rich plant foods and lower intake of calcium-depleting substances (like sodium and animal protein) supports calcium conservation and bone metabolism.

In contrast, many Western diets are high in sodium and protein, which increase calcium excretion through the urine. This contributes to calcium imbalance, requiring even more intake just to break even—yet, without the cofactors for proper absorption, much of this calcium is wasted.



\* These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, prevent or cure any disease.



**Your body's calcium absorption naturally declines with age. Supporting absorption is just as important as daily intake.**

## **A Smarter Approach to Bone Health**

Dr. Fujita emphasized a multi-factorial strategy for overcoming the calcium paradox:

### **1. Focus on Bioavailability**

Not all calcium is absorbed equally. Forms like AAACa, supported by amino acid transporters, deliver more calcium to bones than standard calcium carbonate or citrate.\*

### **2. Support Absorption with Diet**

Incorporate foods rich in magnesium, vitamin D, and other cofactors that help absorb and retain calcium.

### **3. Avoid Calcium-Wasting Habits**

Reduce excess sodium, caffeine, and animal protein intake, all of which can increase calcium loss through urine.

### **4. Stay Physically Active**

Weight-bearing exercise enhances bone remodeling and calcium retention.

### **5. Prioritize Early and Lifelong Bone Care**

Calcium absorption peaks in early life and declines with age. Support should begin early and continue throughout life, especially during postmenopausal years or periods of rapid bone turnover.

## **The Lasting Importance of the Calcium Paradox**

The calcium paradox remains a vital concept in aging and nutrition science. Thanks to Dr. Fujita's pioneering research, we now understand that calcium supplementation without effective absorption strategies may not improve bone health—and could contribute to soft tissue calcification instead.

His work laid the foundation for modern calcium formulations that consider absorption, retention, and nutrient synergy, not just milligram dosage. As supplement science evolves, the calcium paradox reminds us that the smartest approach is not more calcium—but better calcium, used more wisely.

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**Linda H. – AdvaCAL Intensive Customer**

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Sources: 1: Fujita (Various Medical Journals) 1990, 1996, 1997, 2000  
2: Uenishi et al Nutrients (2010) 2, 752-761

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# THE GUT RE

## — MEET THE MICROBES THAT KEEP Y

### Why Resilient Microbes Matter

Resilient microbes are the tiny allies that help keep your gut ecosystem balanced. Every day, trillions of organisms in your digestive tract work together to support comfort, nutrient absorption, and immune function.\* Yet stress, travel, and certain medications — including antibiotics — can temporarily disrupt this harmony.

Understanding which microbes are naturally resilient — and how they interact with the foods you eat — can make all the difference. Modern research highlights a few standouts: **the probiotic yeast *Saccharomyces boulardii*, the spore-forming bacterium *Bacillus coagulans*, prebiotic fibers such as fructooligosaccharides (FOS), and kefir-derived compounds like kefiran.** Together, these resilient microbes help nurture a comfortable, balanced gut environment.\*

Balance begins with  
resilience — and resilience  
begins in your gut.

### The Yeast That Stands Apart: *Saccharomyces boulardii*

Unlike most probiotics, *S. boulardii* is a **yeast**, not a bacterium. It has been studied for decades for its ability to **help maintain digestive balance, promote healthy regularity, and support overall intestinal comfort.** Many people use *S. boulardii* as part of their daily wellness routine to help reduce occasional gas, bloating, or digestive upset and to encourage a stable environment for beneficial bacteria to flourish.\*

This difference also gives *S. boulardii* remarkable resilience: its sturdy cell wall helps it survive stomach acid and resist the digestive side effects often caused by antibiotics. Because antibiotics are designed to target bacteria, they typically leave beneficial yeasts like *S. boulardii* untouched — allowing it to continue supporting gut comfort even when the microbial environment is temporarily disrupted.\*

Unlike common *Lactobacillus* strains, which are beneficial bacteria that can be sensitive to heat or antibiotic use, *S. boulardii*'s yeast structure makes it naturally more stable and less affected by those conditions. While both types of probiotics can help support digestive balance, *S. boulardii* complements bacterial strains by adding diversity and durability to the gut's microbial mix.\*

### The Spore-Former: *Bacillus coagulans* and the Art of Survival

Among bacterial probiotics, *B. coagulans* stands out as a **spore-former** — meaning it encloses itself in a protective shell that allows it to endure heat, moisture, and stomach acid. Once it reaches the intestines, the spore “wakes up,” becoming an active, beneficial organism that supports normal digestive activity and nutrient absorption.\*

Because of this durability, *B. coagulans* is well suited for people with active lifestyles or variable diets. Research suggests it **may help ease occasional gas, bloating, and minor abdominal discomfort** by promoting a favorable balance of gut flora and supporting gentle regularity. Think of it as a “traveler's microbe” — reliable, adaptable, and designed to perform under pressure.\*



# ESET

## YOU COMFORTABLE EVERY DAY

### Feeding the Good Guys: The Role of FOS Prebiotics

Prebiotics such as **fructooligosaccharides (FOS)** act as the nourishment that good bacteria need to thrive. Found naturally in chicory root, onions, and bananas, FOS fibers pass through the upper digestive tract undigested and reach the colon, where beneficial microbes ferment them into short-chain fatty acids.\*

These compounds help foster a comfortable digestive environment and can **support relief from occasional bloating or irregularity** by encouraging smoother microbial activity. In this way, prebiotics and probiotics form a team: probiotics add friendly organisms, while prebiotics keep them well-fed.\*

### Kefir's Hidden Strength: The Power of Kefiran

Kefir, a fermented milk drink with centuries of tradition, contains a unique polysaccharide called **kefiran**. Produced naturally during fermentation, kefiran contributes to kefir's creamy texture while helping beneficial bacteria adhere to the gut lining and form balanced colonies.\*

Beyond its texture, kefiran plays a subtle but important role in digestive wellness. This natural compound supports a balanced environment where beneficial bacteria can thrive, helping maintain comfort and regularity. Studies suggest kefiran may also promote the production of short-chain fatty acids — natural compounds that nourish intestinal cells and help keep the gut lining strong.\*

Because kefiran is produced during fermentation, it also carries properties that may help **soothe occasional digestive upset and promote a feeling of lightness after meals**, especially when paired with probiotic organisms like *Lactobacillus kefir* and other friendly strains. Its gentle, food-based origin makes it a bridge between traditional fermented foods and modern probiotic science — a perfect example of how nature's fermentation process gives rise to truly **resilient microbes** and their supporting nutrients.\*

This connection between fermentation and microbial harmony underscores why kefir has earned its reputation as one of nature's most balanced functional foods — a symbol of synergy among microbes, nutrients, and the gut environment.\*



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“Resilient microbes don’t just survive — they help your gut ecosystem adapt, rebalance, and thrive through life’s daily changes.”

## The Ecosystem Approach: Diversity and Resilience

The human gut thrives on **diversity**. Resilient microbes like *S. boulardii* and *B. coagulans* bring stability; prebiotics like FOS feed the good bacteria; and fermented compounds such as kefir help create a welcoming environment for all. Each plays a unique role — protection, nourishment, stabilization, and renewal.\*

This cooperative approach represents the next step in digestive wellness: moving beyond “one strain fits all” toward an **ecosystem mindset**. By eating a variety of plant fibers, fermented foods, and balanced probiotic sources, you can help your body maintain ongoing comfort, regularity, and digestive resilience.\*

## Key Takeaway

Resilient microbes remind us that gut health is about cooperation, not competition. Yeast, spores, prebiotics, and fermented nutrients work together like an orchestra — each instrument playing its part to keep your digestive system in harmony.\*

## Everyday Ways to Support a Resilient Gut

1. Include fermented foods like kefir, yogurt, kimchi, and sauerkraut to naturally boost microbial diversity.
2. Choose fiber-rich foods — fruits, vegetables, and whole grains provide the prebiotics that feed friendly bacteria.
3. Stay consistent. A daily routine of balanced eating, hydration, and sleep helps beneficial microbes thrive.
4. Consider well-studied probiotic strains that complement your diet — particularly *Saccharomyces boulardii* and *Bacillus coagulans*, known for their stability and everyday digestive support.\*
5. Remember balance, not overload. The gut responds best to variety and moderation.

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# PROTECT YOUR

## THE HIDDEN STRESSORS DAMAGING

Your stomach lining may not get much attention, but it plays a critical role in keeping your digestion smooth and your gut protected. This mucous membrane acts as a barrier between the strong acids in your stomach and the sensitive tissues beneath. But stress, poor eating habits, and certain lifestyle choices can damage this lining—leading to irritation, digestive discomfort, and more serious problems over time.

### Why Your Stomach Lining Matters

The stomach lining produces mucus, enzymes, and acid to help digest food. It also protects your stomach wall from its own acidic environment. When healthy, it supports digestion and nutrient absorption. But when worn down, it can become inflamed, irritated, or allow acid to cause damage.

Unfortunately, two of the biggest threats to your stomach lining are things many of us deal with every day: **chronic stress and a poor diet.**

### Stress and Stomach Lining: The Hidden Link

Most people understand that stress affects mood, sleep, and energy. But it also disrupts digestion. When you're stressed, your body releases hormones like cortisol and adrenaline. These interfere with normal digestive function and reduce the stomach's production of protective mucus.

Over time, this can thin the lining and make it more sensitive. Even moderate stress—like a busy workday or poor sleep—can alter your gut environment, reduce good bacteria, and increase inflammation, all of which strain your stomach lining.



Simple habits like balanced meals and better hydration help your stomach lining stay protected.

### How a Poor Diet Weakens the Gut Barrier

What you eat daily directly impacts your stomach lining. Processed foods, fried meals, added sugars, alcohol, and caffeine can irritate the stomach and contribute to inflammation. Skipping meals or eating late at night causes acid to build up and attack an already weakened lining.

In contrast, diets low in fiber and nutrients slow your body's natural repair process. Without the right foods, your gut loses its ability to rebuild and maintain a strong, healthy barrier.

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# YOUR GUT

## HEALTHY STOMACH LINING

### 4 Ways to Support and Strengthen Your Stomach Lining

The good news: your stomach lining is resilient. With the right steps, it can repair itself. Here's how to protect it:

#### 1. Eat Gut Friendly Foods

Choose whole, unprocessed foods that nourish your stomach lining:

- » Bone broth – rich in collagen and amino acids to rebuild tissue
- » Leafy greens – packed with fiber and antioxidants
- » Fermented foods – like yogurt, kimchi, and sauerkraut to support gut flora
- » Bananas, apples, and oats – form a soothing barrier in the digestive tract

*Avoid sugary drinks, fried foods, and ultra-processed snacks whenever possible.*

#### 2. Manage Daily Stress

Reducing stress protects your gut. Try:

- » Deep breathing or short meditation sessions
- » Walking, yoga, or light stretching
- » 7–9 hours of restful sleep
- » Cutting back on screen time, especially before bed

*Just 10 minutes of mindfulness a day can help your stomach lining.*

#### 3. Consider Supportive Supplements

Some natural supplements may help support your stomach lining:

- » Aloe vera juice – known for its soothing properties
- » Zinc-carnosine – a unique compound that combines zinc and the amino acid carnosine. Studies suggest it may help support the stomach lining by adhering to mucosal tissue and promoting a healthy environment in the digestive tract. It has been studied for its role in maintaining gastric comfort, especially in individuals exposed to occasional digestive stress from diet, lifestyle, or other factors.\*

#### 4. Stay Hydrated and Eat Mindfully

*Drink plenty of water to help your stomach produce mucus. Chew thoroughly and avoid overeating to reduce strain on digestion and give your stomach lining time to do its job.*

### A Long-Term Investment in Digestive Health

A healthy stomach lining supports more than just digestion—it helps your whole body absorb nutrients and stay balanced. Daily stress and unhealthy eating can silently damage this protective barrier, but it's never too late to turn things around.

By eating whole foods, reducing stress, staying hydrated, and adding natural support like zinc-carnosine, you can protect your stomach lining and feel better from the inside out.

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**James S.**

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# — THE 6 DAILY HABITS THAT SLOW REGULARITY AND HOW TO FIX THEM

Constipation triggers are more common than most people realize, and they can sneak into your daily routine without warning. Whether it's your diet, hydration, or lack of movement, identifying and avoiding these constipation triggers can make a major difference in how you feel each day.

## 1. Low-Fiber Diets: A Leading Constipation Trigger

One of the most common constipation triggers is a diet low in fiber. Fiber helps keep things moving through your digestive tract by adding bulk and softening stool. Without enough of it, your digestion can slow down significantly. To avoid this, aim to include more fiber-rich foods like fruits, vegetables, whole grains, legumes, nuts, and seeds. Even small changes—like switching from white bread to whole grain or adding berries to your breakfast—can help keep your digestion on track.

## 2. Dehydration: A Hidden Constipation Trigger

Not drinking enough water is another major constipation trigger. Your body needs adequate hydration to help fiber do its job. When you're dehydrated, your colon absorbs more water from the waste passing through it, making stool harder and more difficult to pass. Aim for at least 8 cups of water a day, and more if you're active or live in a hot climate. Herbal teas, broths, and water-rich foods like cucumbers and watermelon can also support better hydration.

## 3. Sedentary Lifestyle: Movement Matters

A lack of physical activity is one of the often-overlooked constipation triggers. When you move, your digestive system moves too. A sedentary lifestyle can slow down the muscles responsible for pushing waste through your system. Regular exercise, even something as simple as a 20-minute walk or some light stretching, can stimulate bowel movements. Make movement a part of your daily routine to help reduce the impact of this common constipation trigger.

## 4. Ignoring the Urge: A Preventable Constipation Trigger

It might sound minor, but ignoring the urge to go is another one of those sneaky constipation triggers. Holding it in too often can confuse your body's signals and lead to longer transit times, making stool harder and more difficult to pass. Listen to your body. When nature calls, try to respond promptly. Establishing a regular bathroom routine—especially after meals—can also train your body for more consistent movements.





## 5. Stress and Sleep Disruption: The Mind-Gut Link

Stress and poor sleep can throw your digestion out of sync, making them unexpected constipation triggers. When you're stressed, your nervous system prioritizes survival over digestion, which can slow things down. Similarly, lack of quality sleep can disrupt the body's natural rhythms and digestion cycles. To counter this, try incorporating stress-relief techniques like deep breathing, meditation, or gentle yoga. Also, aim for 7–9 hours of restful sleep per night to keep your digestive system functioning smoothly.

## 6. Changes in Routine: Travel, New Schedules, and Constipation

Any sudden change in routine can act as a constipation trigger. Traveling, switching time zones, or even adjusting your work schedule can confuse your body's internal clock and affect bowel regularity. Combat this by maintaining healthy habits even when your schedule shifts. Stay hydrated, eat high-fiber foods, move regularly, and stick to a consistent sleep routine as much as possible. A probiotic supplement might also help support gut balance during these transitions.

### Consistency Is One of the Best Ways to Support Regularity

Eating at the same times each day, staying hydrated, and adding gentle movement help encourage smoother, more predictable digestion. Even small habits add up.

## A Few Final Tips to Stay Ahead of Constipation Triggers

Understanding your personal constipation triggers is key to preventing discomfort and supporting better digestive health. By staying hydrated, eating fiber-rich foods, exercising regularly, and responding to your body's natural cues, you can help keep things moving naturally. Adding mindful stress management, quality sleep, and a probiotic supplement when needed can also make a difference. For many people, a daily magnesium supplement may provide additional support for regularity and can be especially helpful during times of occasional constipation. Together, these habits create a well-rounded approach to keeping constipation triggers in check—so your gut stays comfortable, and you feel your best

## The Hidden Habits That Make You Feel Sluggish

Small daily routines — like skipping breakfast, low hydration, or excessive caffeine — can quietly slow digestion and make regularity harder to maintain. Awareness is the first step toward feeling lighter and more comfortable.

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<https://www.health.harvard.edu/blog/what-can-magnesium-do-for-you-and-how-much-do-you-need-202506033100>

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# — YOUR HIDDEN IMMUNE SUPERPOWER

# NK CELLS

As winter unfolds and flu season reaches its peak, many people look for ways to stay healthy, energized, and resilient. Most discussions focus on vitamins, hand-washing, sleep, and stress management — but one of the most important parts of your body's natural defenses often gets overlooked: **NK cells and immune system** function working together.

NK cells are among the immune system's fastest, most adaptable defenders. During a season when exposure to environmental stressors increases, understanding how **NK cells and immune system** readiness work in harmony can make a meaningful difference in how prepared you feel.

## What Are NK Cells?

NK cells are a specialized type of white blood cell and part of the innate immune system, which acts as your body's rapid-response force. Unlike other immune cells that require time to recognize a challenge, NK cells can respond immediately. They help:

- » Monitor the body for cells that aren't functioning normally
- » Act quickly to support early immune responses
- » Communicate with other immune cells to coordinate defense

Because of this speed, NK cells are considered essential to maintaining everyday immune readiness.

## Why NK Cells Are Especially Important in Winter

During the colder months, people spend more time indoors, travel frequently, gather in enclosed spaces, and often experience more stress — all of which increase exposure to seasonal challenges.

This is where the relationship between **NK cells and immune system** coordination becomes particularly important. Research published in *Influenza and Other Respiratory Viruses* highlights the role of NK cells in early responses during influenza encounters, supporting balance and readiness when seasonal stressors rise.<sup>1</sup>

In short: when your environment becomes more demanding, NK cells help ensure your immune system stays alert.

## How NK Cells Work with the Rest of the Immune System

The immune system is layered, coordinated, and interconnected. NK cells work closely with:

- » T cells, which help coordinate long-term responses
- » B cells, which help produce specialized immune proteins

The partnership between NK cells and immune system functions creates a balanced, adaptive response. NK cells act early and quickly, while T and B cells provide more targeted support later.

Together, they help your body stay prepared throughout the season.

## Why Understanding NK Cells Matters

As scientific research continues to highlight the importance of NK-cell activity, individuals are becoming more aware of how central these cells are to winter immune strength.

By focusing on everyday factors that support NK-cell activity, you build a stronger foundation for overall immune health — a simple, empowering approach for the months ahead.





POWER:

# EXPLAINED

## What Can Affect NK-Cell Activity and How to Support It

NK-cell activity is shaped by several everyday factors. The good news is that many of these are within your control through simple lifestyle habits.

### Sleep

Just one night of poor sleep may reduce NK-cell activity the next day. Prioritizing 7–9 hours of quality rest helps maintain immune readiness.

### Stress Levels

Chronic or unmanaged stress can affect normal immune function, including NK-cell efficiency. Practices such as deep breathing, light movement, or spending time outdoors help support balance.

### Nutrition

NK cells rely on a steady supply of vitamins, minerals, antioxidants, and amino acids. A nutrient-dense diet — colorful fruits and vegetables, whole grains, legumes, lean proteins, and healthy fats — helps create an environment in which immune cells can thrive.

### Physical Activity

Moderate, consistent movement boosts NK-cell activity. Even 20–30 minutes of daily walking contributes to healthy immune responsiveness. Excessive training without proper recovery may have the opposite effect.

### Hydration

Immune cells depend on proper fluid balance. Drinking water regularly throughout the day supports natural cellular function.

### Aging

As adults grow older, immune-cell responsiveness naturally changes, making foundational lifestyle habits even more important.

## Final Thoughts

Flu season may be an annual reality, but how you navigate it is fully within your control. By prioritizing restorative sleep, nourishing foods, daily movement, stress management, and other immune-supportive habits, you help your **NK cells and immune system** perform at their best.

A balanced lifestyle isn't just good practice. It's the key to staying resilient, energized, and confident throughout the winter.

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# THE TRUTH ABOUT MELATONIN:

## — WHY IT MAY BE DISRUPTING YOUR SLEEP

### New Concerns About Long-Term Melatonin Use

In light of new findings from the **American Heart Association**, long-term use of melatonin supplements is under renewed scrutiny.

A recent analysis reported associations between regular melatonin use and higher rates of cardiovascular issues among adults using the hormone nightly to support sleep. While this doesn't prove cause and effect, it highlights a growing concern: **melatonin may not be as harmless as many assume.**

Recent research on **melatonin and sleep biorhythm** suggests that long-term hormone supplementation may not always support restorative rest.

Melatonin is often promoted as a natural solution for better sleep. However, supplementing with this hormone can sometimes **disrupt your body's internal clock** rather than help it. Let's explore how melatonin can interfere with your sleep biorhythm — and six natural ingredients that can promote deeper, more restorative sleep without relying on melatonin.

### Why Melatonin Can Backfire on Your Sleep Biorhythm

Understanding the connection between **melatonin and sleep biorhythm** helps explain why too much supplemental melatonin can confuse your body's natural sleep cycle.

Melatonin plays a key role in signaling to your body that it's time to wind down. But the supplemental form — often taken in doses far higher than the body naturally

produces — can confuse your biological clock.

Taking melatonin at the wrong time of day or in excessive amounts may lead to daytime grogginess, vivid dreams, or even disrupted sleep cycles.

It's important to remember that melatonin doesn't make you sleep; it simply cues your body that it's nighttime. For

most people with ordinary sleep challenges, melatonin doesn't address the root causes — such as stress, poor sleep hygiene, or nutrient imbalances.

That's why many experts now recommend **supporting the body's natural biorhythm** instead of overriding it with hormone-based sleep aids.

#### Expert Insight #1 — Melatonin Isn't a Sleep Maker

"Melatonin doesn't make you sleep — it simply signals that it's time to rest. If your stress hormones or bedtime habits are out of sync, extra melatonin won't fix the root cause."

— National Institutes of Health, Melatonin Fact Sheet for Health Professionals

# 6 Natural Ingredients That Support Better Sleep – Without Melatonin

These nutrients work with your body's natural melatonin and sleep biorhythm, helping promote calm, restorative rest.

## 1. Ashwagandha – The Stress-Reducing Adaptogen

*Studies suggest that ashwagandha may help promote a sense of calm and improve sleep onset and quality by supporting a balanced stress response.\**

## 2. L-Theanine – Calm Alertness Without Drowsiness

*Found in green tea, L-Theanine is a calming amino acid that helps quiet mental chatter before bed.*

*It encourages relaxation and smooth transition into rest without causing next-day grogginess.\**

## 3. Magnesium Bisglycinate – The Relaxation Mineral

*Magnesium is essential for over 300 biochemical reactions, including those that regulate the nervous system.*

*The bisglycinate form is gentle and highly bioavailable, supporting muscle relaxation, calm brain function, and healthy sleep patterns.\**

## 4. Passion Flower – Traditional Herbal Calm

*This time-honored herb supports relaxation by encouraging GABA activity in the brain — helping ease a racing mind for more natural rest.\**

## 5. Chamomile – The Time-Tested Bedtime Herb

*Chamomile contains apigenin, a compound that binds to receptors in the brain to encourage sleepiness naturally.*

*A warm cup of chamomile tea remains a simple, effective bedtime ritual.\**

## 6. 5-HTP – Natural Serotonin Support

*5-HTP is a precursor to serotonin, the neurotransmitter that helps regulate mood and supports your body's own melatonin pathway — without the need to supplement with the hormone directly.\**

### Did You Know?

*The body naturally produces just 0.1–0.3 mg of melatonin at night — yet most supplements deliver up to 30 times that amount.*

*Oversupplementing can shift your circadian rhythm and lead to grogginess or vivid dreams.\**

## Circadian Rhythm Reset: Natural Daily Cues

You can help your body re-establish its sleep-wake rhythm using simple cues:

» **Morning sunlight:** 10–15 minutes of natural light within an hour of waking boosts serotonin and sets your internal clock.

» **Meal timing:** Eating breakfast and dinner at consistent times reinforces circadian rhythm signals.

» **Evening dimming:** Use warm light after sunset and avoid bright overhead lighting two hours before bed.

These daily “zeitgebers” (time-givers) strengthen the biological rhythm melatonin is meant to regulate naturally.

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## Expert Insight #2 – The Real Sleep Equation

“True sleep quality depends on the balance of neurotransmitters like GABA and serotonin — not just melatonin levels. Nutrients such as magnesium and L-Theanine help support that balance naturally.”

— Sleep Foundation & Clinical Nutrition Reviews

## The Cortisol Connection

Sleep isn't only about melatonin; cortisol timing plays an equal role.

When cortisol stays elevated into the evening — from chronic stress, caffeine, or late-night screen exposure — melatonin's nighttime rise can be blunted.

Try calming techniques such as slow breathing, progressive relaxation, or journaling to encourage a healthy cortisol drop and smoother transition to sleep.

## Quick “Melatonin-Free” Bedtime Routine

### 30 minutes before bed:

- » Power down electronics.
- » Brew a non-caffeinated herbal tea (chamomile, lemon balm, or passion flower).
- » Dim lights and practice five minutes of mindful breathing.
- » Read or listen to calming music instead of scrolling.
- » Keep your bedroom between 65–68 °F (18–20 °C) for optimal rest.

Consistency is key — your brain learns these signals and starts producing its own melatonin at the right time.

## Beyond Supplements: The Lifestyle Foundation of Restful Sleep

Even the best nutrients can only do so much without consistent habits that reinforce your **melatonin and sleep biorhythm** naturally. Try reinforcing your sleep routine with these simple lifestyle strategies:

### • **Keep a steady sleep schedule.**

Go to bed and wake up at the same time daily, even on weekends.

• **Get morning sunlight.** Natural light exposure early in the day helps regulate melatonin timing at night.

### • **Wind down before bed.**

Meditation, light stretching, or journaling can help lower evening cortisol.

### • **Eat sleep-friendly foods.**

Choose whole foods rich in magnesium, B vitamins, and tryptophan (leafy greens, seeds, eggs, poultry).

• **Reduce blue light.** Limit screen exposure 30–60 minutes before bedtime to help your brain prepare for rest.

## Conclusion: Restoring Natural Balance

While melatonin can be useful for short-term needs such as jet lag or occasional circadian rhythm shifts, experts caution that **long-term daily use may not align with the body's natural biorhythm**.

Supporting your own production of calming neurotransmitters and maintaining consistent sleep habits is often a better long-term strategy.

By focusing on **nutrient support, stress reduction, and lifestyle consistency**, many people find their sleep quality improves naturally — without the need to supplement with a hormone their body already makes.

### References:

American Heart Association — “Long-Term Use of Melatonin Supplements May Have Negative Health Effects.” <https://www.heart.org>

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A testimonial reflects the personal experience of one person. Individual results may vary.

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# THE COLLAGEN UPGRADE:

## — WHY YOUR SKIN LOVES PORCINE TYPE I & II

### Why Collagen Quality Matters

In the competitive world of wellness and beauty supplements, **porcine collagen** is gaining recognition as one of the most effective and bio-compatible options for supporting skin, joint, and connective tissue health. While many collagen products appear similar on the surface, not all collagen is created equal. Understanding the **source** of collagen is essential to making an informed, results-driven choice.\*

That's why porcine collagen stands out—especially when compared to cheaper bovine, marine, or plant-derived alternatives. Its closer structural match to human collagen gives it a significant edge in absorption and effectiveness.\*

### What Is Porcine Collagen and Why Is It Unique?

**Porcine collagen** is derived from pigs and contains mainly **Type I and Type III collagen**, which are critical components of human skin, bones, and connective tissue. These types are essential for maintaining elasticity, firmness, and overall structural integrity.\*

The key reason porcine collagen is valued is because its **amino acid structure closely resembles that of human collagen**, making it easier for the body to recognize and utilize. This structural similarity may result in more efficient incorporation into the body's natural collagen framework.\*

By comparison:

- » **Bovine collagen**, sourced from cows, also contains Types I and III but may have a different molecular configuration and variable quality depending on the source and processing.
- » **Marine collagen**, typically from fish, is mostly Type I, with less overlap in structural function.
- » **Plant-based collagen boosters** do not contain collagen at all; instead, they offer nutrients that may help stimulate the body's natural production of collagen—but do not replace lost collagen directly.

### How Porcine Collagen Compares to Cheaper Collagen Sources

Many lower-priced collagen supplements use bovine or mixed animal sources, which are often less standardized and sometimes inconsistently hydrolyzed. These variations can impact how well your body absorbs and uses the collagen.

In contrast, **porcine collagen** tends to offer:

- » **Greater bio-compatibility** with human collagen types I and III.\*
- » **Higher absorption potential** when hydrolyzed into smaller peptides.\*
- » **More consistent results**, thanks to better standardization and source transparency.\*
- » **Fewer additives**, as premium porcine collagen is typically offered in purer, cleaner formulations.\*

With cheaper collagen powders, what you save in cost you may lose in performance. These products may provide bulk protein but not the specific peptides or support nutrients needed for real benefits.



## Why Bioavailability and Formulation Matter

Even the highest-quality collagen won't help if your body can't absorb it. **Hydrolyzed collagen peptides**—broken down into smaller, more digestible units—are ideal for this purpose. Porcine collagen, when hydrolyzed, is known for its excellent **bioavailability**.\*

This is where the combination of **collagen type, hydrolysis, and formulation** comes into play. Some high-quality collagen supplements also include **cofactors like vitamin C, hyaluronic acid, or specific amino acids**, which are known to support natural collagen production and help the body utilize supplemental collagen more effectively.\*

Cheaper collagen powders may skip these cofactors entirely, resulting in less efficient absorption and limited support for skin, joint, or connective tissue goals.

## What to Look for in a Collagen Supplement

To choose the right collagen product, ask these questions:

- » **What is the source of collagen?** Porcine collagen has one of the closest structural matches to human collagen.
- » **What collagen types are included?** Look for Type I and III to support skin and structural tissue.\*
- » **Is it hydrolyzed?** Hydrolyzed collagen peptides offer better absorption.\*
- » **Are cofactors present?** Nutrients like vitamin C or hyaluronic acid improve effectiveness.\*
- » **Is the formulation clean?** Avoid products with unnecessary fillers, or questionable sourcing.

While porcine collagen may cost more than basic bovine or marine options, its composition and performance often justify the investment.

Type I and III collagen play key roles in skin firmness and elasticity.

Your body absorbs certain collagen sources more efficiently than others.

## Conclusion: Quality Over Cost

When it comes to collagen supplementation, **not all sources are equal**. Porcine collagen is closer in structure to human collagen, hydrolyzes well for effective absorption, and is typically included in formulations designed for real support—not just marketing.\*

Cheaper collagen products often prioritize quantity over quality, offering a bulk protein powder with little assurance of how well your body can use it. By contrast, porcine collagen brings a combination of **bioavailability, structural compatibility, and formulation precision** that adds up to meaningful support for skin, joints, and connective tissues.\*

If you're serious about results, it's worth remembering: **you get what you pay for**. And when it comes to collagen, **porcine collagen proves that quality makes all the difference**.

### References:

Harvard School of Public Health — "Collagen: The Nutrition Source"  
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<https://pubmed.ncbi.nlm.nih.gov/23949208/>  
"Collagen Peptides and Dermal Health."  
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**Raedel C.**

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**Elizabeth W.**

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# TURN BACK

## — HOW EXFOLIATION RENEWS YOUR

Sun-damaged skin can often show signs of aging, such as rough texture, fine lines, and uneven pigmentation. One effective way to address these issues is through regular exfoliation. Exfoliating sun-damaged skin can provide a range of benefits that help improve its overall appearance and health. Here's a closer look at how exfoliation can make a significant difference for sun-damaged skin.

### 1. Removal of Dead Skin Cells Benefits for Sun Damaged Skin

*Sun-damaged skin often accumulates a buildup of dead skin cells, which can make the surface appear dull and uneven. Regular exfoliation helps to slough off these dead cells, revealing fresher, more radiant skin underneath. By removing the top layer of dead skin, exfoliation can help to improve the texture and clarity of sun-damaged skin. This process also helps to unclog pores, which can be beneficial if sun-damaged skin is also prone to breakouts or congestion.*

### 2. Enhanced Collagen Production

*Collagen is a protein that gives the skin its firmness and elasticity. Sun damage can impair collagen production, leading to the formation of fine lines and wrinkles. Exfoliating sun-damaged skin can stimulate the skin's natural repair processes, which may boost collagen production. This increased collagen synthesis can help to reduce the appearance of fine lines and improve the overall elasticity of the skin. By promoting a more youthful and resilient skin texture, exfoliation can be a key component in the rejuvenation of sun-damaged skin.*

Regular exfoliation  
helps remove dull,  
sun-damaged cells so  
fresh skin can emerge.





# K THE SUN:

## UR SKIN

### 3. Improved Moisturizer Absorption in Sun-Damaged Skin

*Moisturizers play a crucial role in maintaining skin hydration and repairing sun-damaged skin. However, if the skin's surface is covered with a layer of dead cells, the absorption of moisturizers can be significantly reduced. Exfoliating sun-damaged skin helps to remove these barriers, allowing for better penetration of hydrating ingredients. When exfoliation is part of your skincare routine, moisturizers can work more effectively, providing deeper hydration and aiding in the repair of the skin barrier compromised by sun exposure.*

### 4. Reduction of Hyperpigmentation

*Hyperpigmentation, such as age spots or sunspots, is a common issue for sun-damaged skin. Exfoliation can help to fade these dark spots over time by accelerating the turnover of skin cells. As the outer layer of skin is exfoliated, new, more evenly pigmented skin is revealed. This process helps to diminish the appearance of hyperpigmentation and leads to a more uniform skin tone. Incorporating exfoliation into your skincare routine can be an effective strategy for managing and reducing the appearance of sun-induced discoloration.*

### 5. Smoother Skin Texture

*Sun damage can leave the skin feeling rough and uneven, which can be frustrating for those seeking a smoother complexion. Regular exfoliation helps to refine the skin's texture by removing dead skin cells and encouraging cell renewal. This smoothing effect can make the skin feel softer and look more even. By addressing issues such as rough patches and uneven texture, exfoliating sun-damaged skin can enhance the overall appearance and touchability of your complexion.*

## Tips for Exfoliating Sun-Damaged Skin

When exfoliating sun-damaged skin, it's essential to choose the right products and techniques to avoid further irritation. Here are some tips:

- » **Opt for Gentle Exfoliants:** Chemical exfoliants, such as those containing alpha hydroxy acids (AHAs) or beta hydroxy acids (BHAs), are often more suitable for sun-damaged skin than abrasive physical scrubs.
- » **Exfoliate Moderately:** Over-exfoliating can irritate the skin, so it's important to find a balance. Typically, exfoliating 2-3 times a week is sufficient for most people.
- » **Hydrate and Protect:** After exfoliating, use a moisturizer to hydrate the skin and apply sunscreen daily to protect against further sun damage.

Exfoliating sun-damaged skin offers multiple benefits, from removing dead cells and enhancing collagen production to improving moisturizer absorption and reducing hyperpigmentation. By incorporating exfoliation into your skincare routine, you can help to restore a more youthful, smooth, and even complexion.

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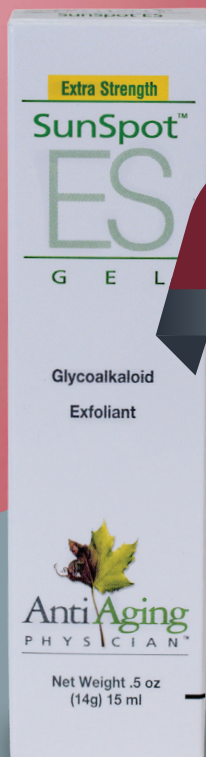
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# WHY YOU SHOULD BUY FROM LANEINNOVATIVE:

## Products Tested for Purity and Potency

All LaneInnovative products are tested for purity and potency. They meet and exceed the standards for good manufacturing practices (GMP).

## Scientific Merit

All LaneInnovative products are based on solid scientific research... evidenced by numerous scientific articles. We are on the cutting edge of all new discoveries for one reason... to benefit you!

## Customer Service

We **ALWAYS** place your needs and concerns above all else. Products can be returned, shipments can be changed, orders can be canceled. Simply call us at **1-800-510-2010**, pressing 1 for customer service between 9am and 4pm ET, MON-FRI. Or, you can email us at **customerservice@laneinnovative.com** and expect a response during our normal customer service hours.



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*"Hot flashes be gone! I have been using Warmi for many years and find it indispensable for controlling hot flashes. There is a definite increase in number and intensity if I run out. Plan on continuing."* **Robin M.**

*"The most helpful way to improve your menopause. This product helps me so much with my menopause process, like hot flashes, cold flashes, headaches, sweating during nighttime and weakness. I highly recommend this product. You could feel the difference in a few days after you started taking it."* **Veronica H.**

A testimonial reflects the personal experience of one person. Individual results may vary.

\* These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, prevent or cure any disease.

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